

Exhibit D

Allstate California Auto Insurance
Class Action Settlement Administration
P.O. Box XXXX
New York, NY 10150-XXXX

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FIRST-CLASS MAIL
U.S. POSTAGE PAID
CITY, ST
PERMIT NO. XXXX

Electronic Service Requested

QR CODE
GOES
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<<Barcode>>

Class Member ID: <<Refnum>>

Postal Service: Please do not mark barcode

<<FirstName>> <<LastName>>

<<BusinessName>>

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<<City>>, <<STATE>> <<Zip>>-<<zip4>>

If You Had an Allstate Auto Insurance Policy in California at any time between July 1, 2016 and September 30, 2022, You May Be Eligible for a Payment from a Class Action Settlement.

Para una notificación en Español, visitar www.AllstateCaliforniaAutoRatingSettlement.com.

For more information regarding the Settlement, call the toll free number or visit the Settlement website.

A \$25,000,000 Settlement has been reached in a class action lawsuit alleging that Allstate Insurance Company and Allstate Indemnity Company, collectively "Allstate," violated California law by using price optimization (a method of setting prices that takes into account an individual's or class of consumers' willingness to pay a higher price for a product relative to other individuals or classes) when pricing its automobile insurance in California. Allstate denies the allegations in the lawsuit and denies that it did anything wrong. The Court has not decided who is right. Those included in the Settlement Class have legal rights and options, such as receiving Settlement benefits or excluding themselves from or objecting to the Settlement.

WHO IS INCLUDED? Allstate's records indicate that you are a **Settlement Class Member**. The Settlement Class includes all current and former Allstate California auto insurance Primary Policy Holders whose total premiums were calculated, at any time on or after July 1, 2016, based on Allstate's selection of a rating factor relativity exceeding both the Current and Indicated rating factor relativities for certain coverages in connection with the Years Licensed and/or MultiPolicy rating factors. Specifically, those Primary Policy Holders include (a) any Primary Policy Holder whose premiums were determined based on licensure for 29 or more years and had Comprehensive coverage, (b) any Primary Policy Holder whose premiums were determined based on licensure of 34 or more years and had Collision coverage, and (c) any Primary Policy Holder who in addition to their auto Policy had a condo, life, and/or mobile home Policy and did not have a renters Policy. The Policy or policies held by such multipolicy Primary Policy Holders (group (c)) in addition to their auto Policy are the following: Condo; Mobilehome; Life; Owner + Life; Condo + Life; Mobilehome + Life; Condo + PUP; Mobilehome + PUP; Life + PUP; Owner, Life + PUP; Condo, Life + PUP; Mobilehome, Life + PUP.

"Primary Policy Holder" means each person who has an ownership interest in and financial responsibility for a Policy or Policies during the Class Period. There is one Primary Policy Holder for each Policy issued by Allstate, also known as the first named insured on each Policy issued by Allstate. Other persons insured (i.e., additional named insureds) under a Policy are not Primary Policy Holders.

1. Although not named as a Defendant in the Action, during the time period covered by the Settlement Allstate Northbrook Indemnity Company issued private passenger auto insurance policies that are covered by the terms of the Settlement and therefore is also a party to the Settlement. Allstate Northbrook Indemnity Company is included in the definition of "Allstate" as used herein.

"Policy" means any private passenger auto insurance Policy issued by Allstate in the state of California.
"Class Period" means the period from July 1, 2016, through September 30, 2022.

If you believe that you are in the Settlement Class, but have not received notice of the Settlement, you may call the toll free number, 1-XXX-XXX-XXXX, write the Settlement Administrator at [insert address], or send an e-mail to [insert address].

SETTLEMENT BENEFITS. Allstate will pay \$25 million to make payments (via check, digital payment, or Policy credit) to eligible Settlement Class Members as well as to pay Class Counsel's attorneys' fees, costs, expenses, costs of Settlement Administration, and a Service Award. After these fees and costs are deducted from the Settlement Fund, the remaining funds (approximately \$XXXX) will be paid to Settlement Class Members with an equal payment amount of approximately \$XXX. If the Settlement is approved, payments will automatically be made to Settlement Class Members identified in Allstate's records. You do not need to do anything to receive a payment. However, if you are a former Allstate customer (or choose not to renew your Policy) you may elect to receive a digital payment, instead of a check, online at www.AllstateCaliforniaAutoRatingSettlement.com or by scanning the QR code included below on this notice.

The Settlement also includes additional non-monetary relief which constrains Allstate's ability to implement price optimization measures in California.

OTHER OPTIONS. If you do not want to be legally bound by the Settlement, you must exclude yourself by XXXXX, and the Court will exclude you from the Settlement. If you do not timely exclude yourself, you will release any claims you have and will not be able to sue Allstate for any claim relating to the lawsuit. Class members who do not exclude themselves will be bound by any judgement. If you stay in the Settlement, you may object to it by XXXXX. The Detailed Notice available at the website or by calling the toll-free number below includes information on how to exclude yourself or object. The Court will hold a hearing on XXXXX to consider whether to approve the Settlement and a request by Class Counsel for attorneys' fees of up to XX% of the Settlement Amount plus Class Counsel's costs and expenses and a Service Award to the Class Representative in the amount of \$5,000 each. You may appear at the hearing, but you are not required to attend. You may also hire your own attorney, at your own expense, to appear or speak for you at the hearing.